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# Tennessee Supreme Court

## ALTERNATIVE DISPUTE RESOLUTION COMMISSION

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Hon. Sharon G. Lee

## Rule 31 Continuing Mediation Education Accreditation Request Form

**Provider Name:** Memphis Bar Association  
**Address:** 145 Court Ave., #301, Memphis, TN 38103  
**Telephone/Fax:** 901.527.3573  
**E-Mail Address:** [lbeach@memphisbar.org](mailto:lbeach@memphisbar.org)  
**Course Title:** Persuasive Strategies for Trial & Mediation: A Quick Compendium  
**Date(s) Held:** September 26, 2017  
**Location(s):** 145 Court Ave., #301, Memphis, TN 38103  
**How to Register:** [www.memphisbar.org](http://www.memphisbar.org)  
**Fee for Members/Non-Members:** \$90 MBA members / \$110 Non members  
**Does this course have CLE Commission Approval?** Pending approval

Session Description	Type of Credit Requested (General Continuing Education, General Mediation Issues, Mediation Ethics, or Family Law)	Start Time	End Time	Credit Approval (Office Use Only)
Participants will understand how persuasion involves more than just storytelling. You will understand the science and art of effective message delivery and what it truly means to show respect to jurors. Learn techniques to embrace the juror-centric mindset that leads to persuasion.	General mediation-	1:30	4:45	3.25 hours General Continuing Education

### OFFICE USE ONLY

Total Approved CME: 3.25 hours General Continuing Education  
Date Approved: August 17, 2017